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LITERARY STUDIES

“EMPTINESS” IN G. SAPGIR’S POETRY

S. Y. Artemova

Tver State University. Tver

The article discusses the motif of “emptiness” typical for Sapgir’s poetry and manifested at the different levels of a poem: from declarative statements to phonetic, lexical, syntactic, and philosophical as well as ontological realization in a text

Key words: *the declaration and implementation, the poetic word, the twentieth century lyrics, the poetic "I", the lyrical subject*

NEON LETTERS OF DESTINY: BELARUSIAN PLOT IN THE LITERATURE OF XX CENTURY

I. N. Afanasiev

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The main trends of development of Belarusian literature of the twentieth century, which asserted itself being the part of national revival, but was also the part of the Soviet literary experience, are analyzed in this article. The conclusion was made, that its originality and artistic possibilities ontologically depend on the major historical events of the twentieth century: the Belarusian literature not only cope with them in an aesthetical way, but also tries to overcome them.

Key words: *Belarusian literature, national revival, revolution, Great Patriotic War, Chernobyl*

VELIMIR KHLEBNIKOV'S FUTURISTIC DICTIONARIES

E. P. Berenshtejn

Tver State University. Tver

The article deals with the ways of constructing neologisms by Velimir Khlebnikov, semantization of vowels, consonants and letters, meanings of abstruse language. Author shows the Russian-Slav base of Khlebnikov’s linguistic experiment. Here is also the structural and semantic analysis of the poet’s new words and glossaries.

Key words: *Khlebnikov, word, sound, linguistics, mathematics, Utopia, glossary, neologism, abstruse language («zaum’»)*

R. M. RILKE AND S. D. DROZHZHIN: TO THE PROBLEM OF CREATIVE INTERACTION

A. M. Boinikov

Tver State University. Tver

In the article the problem of creative interaction R. M. Rilke and S. D. Drozhzhin, which seems to be productive in the context of studying the history of Russian-German cultural and literary relations.

Key words: *lyrics, culture, intertextuality, Russia, R. M. Rilke, S. D. Drozhzhin*

THE CONCEPTS OF THE NATURAL WORLD IN ÉMIGRÉ SATIRIKON’S POETRY

E. N. Bryzgalova

Tver State University. Tver

his article analyzes the features kontceptosfery Don-Aminado and Sasha Cherny. Author dismantled the concepts associated with the image of the natural world, and showed originality worldview poets satirikontsev. The material for the analysis were the poems written in France.

Key words: *concept, natural world, emigre poetry, conceptual sphere*

LIBRARY AND THE READER IN THE SECOND HALF OF XIX – THE BEGINNING OF THE XX CENTURIES

S. A. Vasiljeva

Tver State University. Tver

In article the sociological review of the reader of the Russian libraries at a boundary of the XIX–XX centuries is given, reader's interests and preferences on a material of reading rooms of Moscow, St. Petersburg, Kolomna are analyzed.

Key words: *Library, the reader, sociology of literature*

BIBLICAL IMAGE AND ITS CREATIVE INTERPRETATION IN THE SPIRITUAL WAY OF M. VOLOSHIN IN THE CONTEXT OF THE SILVER AGE

S. M. Zayats

Transdnestrian State University of T. G. Shevchenko. Kiev

The article shows how biblical poetics influenced the works of Maximilian Voloshin, an original thinker and poet of the Silver Age, who managed to write a unique face into versatile art of the epoch of crisis and great upheavals.

Key words: *biblical image, spiritual way, myth, myth-maker, peace-maker, the Silver Age, image, pilgrimage*

«THE PICTURE OF A RUSSIAN MIRAGE» OR A PROBLEM OF THE GENERATION IN THE WORK OF F. DOSTOEVSKY

V. V. Ivanov

Petrozavodsk State University. Petrozavodsk

This article studies the idea of destruction of the ancestral roots in the traditional Russian society in the work of Dostoevskii. The ontological problem of the generation for the first time is examined like a result of the fusion of different human spiritual types, and also like a result of the going down of the “highest type” of ancestors and leaders of the society in his lower layer

Key words: *The highest type, the best people, the fusion of spiritual types, accidental family, the trauma of the orphanage*

THE GENRE OF THE FICTIONALIZED STORY ABOUT THE CHURCH IN KRUPIN’S WORKS

I.A. Kazantseva

Tver State University. Tver

The article is devoted to revealing the relationship between the genre of the fictionalized story of the church in V. Krupin’s works and the method of the spiritual realism. The author argues that the concept of world and the man of the writer is based on the tradition of Christian sources.

Keywords: *the fictionalized story about the church, artistic method, Orthodoxy*

CYCLE OF I. ZHUK “MASTER AND MARGARET” IN THE CONTEXT OF BULGAKOV'S TRADITION

M. N. Kaprusova

Voronezh State University. Voronezh

The article deals with the problem of “alien” word in poetry. The article is devoted to the influence of Bulgakov’s novel “Master and Margaret” and “Bulgakov’s myth” on modern Russian Poetry (Bulgakov’s tradition in the cycle of I. Zhuk “Master and Margaret”).

Key words: *modern Russian Poetry, influence, “Bulgakov’s myth”, Bulgakov’s tradition, allusion, text, cycle*

THE CONCEPT N. GUMILEV’S OF WORD IN THE CONTEXT OF SYMBOLIST AND ACMEISTS ONTOLOGY AND PHILOSOPHY OF ART

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The article is devoted to the analysis of the word’s representations in acmeism in comparison with similar ideas in the symbolist aesthetics. In particular, it is proved that the concept of the Word-Logos, explained by Gumilev in his poem «The Word» provides unity of creative paradigms and discursive practices of poets belonging to acmeism.

Key words: *Word-the Logos, symbolists, acmeists, philosophy of art, ontology, artistic practice, poetics*

MASTER NARRATIVE INTRIGUE (THE NOVEL “PARSLEY SYNDROME” BY D. RUBINA)

T. M. Koladicsh

Moscow State Pedagogical University. Moscow

In article the structure of the novel of D. Rubina "Parsley Syndrome" is analyzed. The main motives (motives of love, hatred, meeting and separating) the Organization of motives and keynotes are shown there are to the help of modal designs, combinations of discourses (author's, vspominatelny, narrative), different types of details (portrait, landscape, interior). As a result combined polyphonic but internally integral and complete narrative structure.

Key words: *structure, name, epigraph, plot, motive, keynote*

WATER TEXT OF THE UPPER VOLGA

E. G. Milyugina, M. V. Stroganov

Tver State University. Tver

The article explores the phenomenon of water text in Russian culture. Materials of analysis are the Tver travel writing. The special attention is paid to water travelogue genres – from representative to the mass-cultural.

Key words: *Russian culture, travel writing, water text, Upper Volga, travelogue genre*

IS “A HERO OF OUR TIME” OF M. LERMONTOV A NOVEL OR CYCLE?

Yu. M. Nikishov

Tver State University. Tver

Lermontov had not specified a genre of his main prosaic writing. It has been defined as a “novel”. Recently a “cycle” as a kind of genre is figured out. These theoretical studies help to understand better phenomena of the literature history.

Key words: *M. Lermontov, cycle, hero*

THE PHILOSOPHICAL CONTEXT OF THE NOVEL BY A. CHEKHOV "THE STEPPE"

S. Yu. Nikolaeva

Tver State University. Tver

Artistic concept of Anton Chekhov's story "The Steppe" was firstly determined by philosophical context and related to the literary and philosophical sources of various ages, from antiquity to the beginning of the XX century. Author analyzes typological and genetic ties of the text with the works of N. Gogol, V. Solovyov, D. Merezhkovsky.

Key words: *Russian literature and philosophy, A. Chekhov, novella "The Steppe", N. Gogol, V. Soloviev, D. Merezhkovskiy*

THE SPECIFICS OF THE CONFLICT IN THE DISCOURSE OF THE MODERNIST LITERATURE

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In article features of the conflict in prose and modernism poetry are analyzed. On the example of V. Bryusov, F. Sologub, M. Tsvetaeva's works the main binary oppositions forming the art world of work are considered: spatial, figurative and symbolical, composite. As a whole everything can be reduced to idea of opposition of two worlds, but specifics of the conflict are defined not only chronotope of the two worlds, but also the inclusion in this system hero, with its own values.

Key words: *the conflict, antinomy, chronotope of the two worlds, the hero, modernism*

AN ESOTERIC PHILOSOPHY IN THE CONTEXT OF M. VOLOSHIN'S WREATH OF SONNETS «CORONA ASTRALIS»

S. M. Pinaev

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The article reveals the secret meaning of M. Voloshin's wreath of sonnets "Corona Astralis". The main thing is the nature of the occult symbols set against antroposophic theory.

Key words: *sonnet, symbol, space, esoteric, antroposophy*

FROM JOURNALISM TO THE ARTISTIC PROSE: EARLY OEUVRE OF P. NYLIN

V. A. Redkin

Tver State University. Tver

Experience in journalism became invaluable for Pavel Nilin. The individual style of his prose formed in his correspondence, skits, essays, short stories, intended for periodicals and accumulated life observations. The characters, plot, conflict of Nilin's stories found their origins in his early works.

Key words: *P. Nylin, artistic experience, feuilleton, essays, literary portrait, story, story, character, story, composition, style*

CODE TITLE IN THE NOVEL T. KIBIROV "LADA, OR JOY"

N. V. Semenova

Tver State University. Tver

The article discusses the potential of the title and determined strategy of reading Nabokov's novel Timur Kibirov "Lada, or Pleasure".

Key words: *metanarrative, title, post-modernism, postmodernism, parody, V. Nabokov*

PECULIARITIES OF THE SUBJECT ORGANIZATION OF THE DOCUMENTARY BOOKS BY SVETLANA ALEKSIYEVICH

N. A. Sivakova

Francisk Skorina Gomel State University. Gomel

In article peculiarities of the narrative structure of the documentary works by S. Alekseyevich are considered. The special attention is paid to “montage” as the main principle of the composition of the text, the subject organization, system of "points of view".

Key words: documentary literature, genre, author's conception, composition, point of view, montage

TO THE QUESTION OF COMMUNICATIVE FUNCTIONS MODERN NATIONAL LITERATURES

L. N. Skakovskaja

Tver State University. Tver

The article considers the communicative role of fiction in the CIS and the Baltic States in the framework of the modern literary process.

Key words: modern literary process; intercultural communication; communicative function of fiction

EPIC AND DRAMA SYNTHESIS IN VI. MAKANIN'S NOVEL "TWO SISTERS AND KANDINSKY"

V. L. Shunikov

Russian State University for the Humanities Institute of Philology and History. Moscow

Analyzing novel by Vi. Makanin, Shunikov discovers flexibility of genre frames in the contemporary prose. Synthesis of epic and drama poetics both in text composition and structure of the “novel-drama” internal world is described in the article. It's shown the reader's perception depends on heterogeneity of the novel-drama.

Key words: contemporary literature, Vladimir Makanin, "Two sisters and Kandinsky", genre, epic, drama

LINGUISTICS

THEORETICAL BASES OF CREATION "DICTIONARY OF THE LANGUAGE OF M. E. SALTYKOV-SHCHEDRIN"

Ya. V. Alekseeva, V. N. Erokhin

Tver State University. Tver

The subject of this article is to describe the theoretical foundations of the "Dictionary of the language of M. E. Saltykov-Shchedrin. We define the general concept dictionary, dictionary entry structure and examples comment.

Key words: Russian language and literature, lexicography, lexicon, semantics, poetics

CHEKHOV'S TEXT IN MODERN LINGUISTIC PARADIGM: METATEXTUAL ELEMENTS AS THE MEANING OF THE TEXT UNITS

M. S. Vinogradova

Tver State University. Tver

The article discusses the meta-elements in the texts of Chekhov, such as key words, text fragments and determined by their semantic role in relation to the specific text in which they are located, as well as the entire oeuvre of the writer.

Key words: *keyword, metatext, metatextual fragment, A. Chekhov*

SEMIOTIC ASPECTS OF LATIN QUOTATIONS ANALYSIS IN TEXT AND DIALOGUE

Y. N. Varzonin

Tver State University. Tver

Some semiotic aspects of Latin quotations analysis in text and dialogue are the subject of this article. The quotation is understood as a complex verbal sign different parts of which can be reinterpreted.

Key words: *Latin quotation, sign, denotation, signification, intertextuality.*

DERIVATIONAL FORMATION MECHANISM IMPLANTATION EVALUATION

O. B. Vlasova

Tver State University. Tver

The article is devoted to questions of formation evaluation component derivatives peripheral motivation. The focus of the author affixal derivatives with implanted assessment. The research is conducted on the basis of the modern Russian language.

Key words: *word, root, affix, peripheral motivation*

INDIVIDUAL EDUCATION AS ONE OF THE SLOTS OF THE AUTHOR'S DICTIONARY

I. V. Gladilina, E. G. Usovik

Tver State University. Tver

The article deals with individual education as the most "you-move" and semantically complex units in the lexicographic description of the author of the dictionary as an example of the classic text M. Saltykov-Shchedrin's "Story of a City" and the postmodern novel T. Tolstaja "Kys".

Key words: *artistic text, literary lexicography, "the author's word," linguistic identity of the author*

ABOUT PROBLEM OF NEOLOGISMS NOVELTY

O. V. Kosovych

Kiev Taras Schetchenko National University. Kiev

The article deals with the notion of neologism as a new form or reintegrated unit to the language that the determinant is definition of *novelty* and *sensation of novelty*. The criteria of neologisms related to conditions of integration in language dictionary and the dating problems of new words are examined.

Key words: *neology, innovation, neologism, novelty, sensation of novelty*

SEMANTIC CORE OF RUSSIAN *VERA* 'FAITH'

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The meanings of the word *вера* [vera] 'faith' in the Russian language are analyzed. The "core" of the nationwide *vera* 'faith' semantics, similar to all the meanings of this noun, is revealed. The

attention is paid to the word *вѣра* [vera] 'custom' recorded in the Russian dialects and its derivatives with the same meaning.

Key words: *ethnolinguistics, semantics, faith, custom*

THE FORMAL-SEMANTIC ADAPTATION OF THE VOCABULARY OF THE LITERARY LANGUAGE IN THE TVER TALKS

L. N. Novikova

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The article discusses the interaction of literary language and dialects at the lexical level is examined, the hierarchical subordination of dialect systems shows, are established the methods of the adaptation of literary words in the talks, the modifications of word-building models are determined.

Key words: *dialect lexical systems, extralinguistic factor, semantics- stylistic adaptation, okkazyonality, potential words*

THE ROLE OF PRECEDENT TEXTS IN THE WORKS OF T. V. USTINOVA

I. L. Popova, S. N. Baby

Tver State University. Tver

The article deals with the operation of precedent texts in the books of contemporary popular author of detective novels T. V. Ustinov. Based on the analysis of the collected material the authors determine the use of precedent texts in the works of the writer as a distinctive feature of style, manifested not only in corresponding characteristics of the character, but also to determine the author's own story.

Key words: *linguistic identity, discourse, precedent text, quote, kvazitsitata, allusion*

JOURNALISM AND ADVERTISING

LANGUAGE OF SPORTS JOURNALISM: FROM CLASSICS TO LINGO

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In modern society, changing the language of all the media system, not just the individual subsystems, which includes sports journalism. But the emergence of new elements does not mean stagnation or collapse of the traditional language model. Voiced transformation - an inevitable process that occurs under the influence of socio-economic and political life of the country and society as a whole. Another question - how to adapt to these changes, the media, who have to rely not only on the demands of his professional audience, but also on the economic component of the modern media market.

Key words: *sports journalism; language system; transformation; modernization; information; module; text*

PARCELATION AS A STRATEGY OF COPYRIGHT DISCOURSE IN THE PRINT MEDIA

N. N. Gurieva

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The article takes a pragmatic, socio-cultural factors causing copyright discourse within the print media; examines the dependence of typologies and the functional orientation of parcellirovannyh designs from the genre, stylistic and thematic specificity of journalistic text, its pragmatic focus, idiosyncrasy of author.

Key words: Architectural discourse, linguistic personality factors generating speech, cognitive-pragmatic characteristics of discourse, communicative interaction, MEDIA, print media, hence, parcelled construction

ADVERTISING IN THE SPORTS MEDIA TEXT

I. E. Ivanova

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Sports media text is considered in this article as a result of the journalistic and advertising practices. The article attempted a brief content analysis of publications portals "Sportbox.ru", "Sports.ru", the electronic version of the newspaper "Sport-Express" to find common media strategies and their representation.

Key words: media texts, media discourse, media image, mediarealnost

ITALIAN CULTURE AND MASS-MEDIATED RESPONSE CATEGORIES

U. Percy

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The article discusses the features of the development and existence of some of the major categories of mass-mediated culture of modernity. The author explores the category of objectivity on the material of modern Italian journalism.

Key words: objectivity, the Italian media, reporting, content

ADVERTISING AS A FORM OF MODERN COMMUNICATION PRACTICES

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The article examines the processes associated with the modernization of the media sphere and defines the parameters and place advertisements generated by these processes. The author distinguishes genres ban Nera and video as the most popular in the modern media landscape.

Key words: advertising text, Mediasphere, content, banner, video clip

CHANNEL SELECTION PROCESS IN IMAGE COMMUNICATION

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Tver State University. Tver

Article is devoted to the selection and use of information transmission channels in modern communication situation based on the activities of ANO "Organizing Committee Sochi-2014" press service.

Key words: image, target audience, communication channels, Sochi 2014

PROMOTION AS THE MAIN AIM OF THE NEWS-PORTAL DEVELOPING STRATEGY IN INTERNET

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The article described main principles of news-portals strategy planning and their promotion in case of quick media transformation processes. Author observed the tools for winning a leading position in media market, the roadmap to achieve aims, process of making clear strategy of development, quick reaction on changes in media and market.

Key words: strategy, news portal, promotion, internet, media

PR TEXT IN MODERN RUSSIAN MEDIASPHERE

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The article presents an analysis of the parameters of studies of the texts of public relations (PR) in modern Russian mediasphere, proposed by Russian scientists and identified the basic methodological approaches for updating this area of research. The author defines the scope of the need for a special study of PR text on the Internet.

Key words: mediasphere, public relations, PR information, PR text, the Internet, comlicity, prosumer, classification

RESERCH RECORDS AND REPORTS. TEACHING PROBLEMS

PORTRAIT OF THE HERO IN THE NOVEL N. ALEKSEEV "LZHETSAREVICH": THE IDENTITY AND FUNCTIONS

E. I. Abramova

Tver State University. Tver

This article analyzes the portrait in fiction. The author considers the uniqueness of portraiture, including costume, details in the novel N. Alekseev "Lzhetsarevich." The article reveals the peculiarities of the portrait in the test text.

Key words: historical romance, costume, costume parts, clothing, portrait

PROFESSIONAL COMMUNICATION IN A FOREIGN LANGUAGE FOR STUDENTS OF JOURNALISM

V. A. Balzamor

Tver State University. Tver

The article deals with creating the most usable contents for English classes and textbooks to be studied by students of the journalism department.

Key words: journalism, contents, textbooks, collocations, questions

FEATURES OF FORMATION OF MEDICAL TERMINOLOGU IN THE XIX CENTURY

N. A. Budanova, V. M. Mirzoeva

Tver State Medical Academy. Tver

The nineteenth century for medical terminology is a stage of formation. During this period, medical terminology was actively supplemented with new elements. One of the main ways of supplement was metaphorization of vocabulary. Words from everyday language, changing its meaning, passed into the language of science and became terms. In the future, some terms were fixed and became elements of medical terminology, and other terms have not been kept and disappeared for different reasons.

Key words: medical terminology, terminological phrases, behavioral responses, sound, function, similarity of sensations

SEMANTIC DOMINANT AND SEMANTIC FIELD AS SUPPORTING UNITS IN THE ANALYSIS OF LITERARY WORKS

V. V. Volkov, N. V. Volkova

Tver State University. Tver

The authors prove that concepts “semantic dominant” and “semantic field” can be productively used in order to interpret maintenance of literary works.

Key words: *semantic dominant, semantic field, literary work*

**THE WRITER WHO «GATHERED THE RUSSIAN HEART»:
THE FRENCH CRITICS OF THE TURN XIX–XX CENTURIES
ABOUT F. DOSTOIEVSKY**

M. V. Doubinskaya

Petrozavodsk state university, Foreign languages institute. Petrozavodsk

This article is devoted to the problem of the perception of Dostoievsky’s work in France. This problem is reflected in the works on the modernists, united by the journal NRF. For the first time the author of the article considers some thesis in the works of NRF’s leader which anticipates in general the theory of the polyphonical novel, including the theory of the threelogue.

Key words: *Dostoievsky in the French critic, Dostoievsky and modernist writers, the theory of the polyphonical novel, the polyphonical threelogue, three stratum of the spirit*

**LOGICAL DEPLOYMENT
ARTISTIC TEXT M. E. SALTYKOV-SHCHEDRIN**

A. A. Dudareva

Tver State University. Tver

The subject of this article is to describe the logic circuits deployment Shchedrin’s text. Special attention is paid to the study of terminology and psychoanalytic comment to his texts.

Key words: *English language and literature, vocabulary, semantics, syntax, poetics*

**ETYMOLOGICAL HERITAGE OF THE CONCEPT OF FATE
IN THE WORKS OF I. S. SHMELEV**

S. A. Efremov

Tver state University. Tver

On the example works of I. S. Shmelev the author substantiates the thesis of preserving the concept of the fate of the etymological meanings of God’s judgment. It is established that brings together early-scrap ideas about fate and judgment of God came in the category of unpredictability and direct savemode, guilt (sin) and retribution.

Key words: *I. S. Shmelev, fate, judgment of God, sin, punishment, concept, etymology*

**DEVELOPMENT OF STUDENTS SOCIOCULTURAL
SKILLS VIA MODERN INTERNET-TECHNOLOGIES RELYING ON PEDAGOGICAL
CONDITIONS**

I.K. Zabrodina

Tomsk Polytechnic University. Tomsk

The paper addresses the issue of pedagogical conditions of the development of translation studies students’ sociocultural skills via modern Internet-technologies. The author suggests the following conditions: the development of learners’ ICT competence; the use of didactic features and functions of the Internet-technologies; the use of cooperative learning pedagogy; the use of problem-solving tasks and assignments; the development of teaching algorithm.

Key words: *Instructional content, sociocultural skills; pedagogical conditions; ICT*

ZAKHAR PRILEPIN: MODELS AND STRATEGIES TO APPEAL TO THE LITERARY TRADITION

E. C. Zadonskaja

Tver State University. Tver

The article discusses the connection between the creative expression Zakhar Prilepin as the author of works about the war with the Tolstoyan tradition in the context of journalistic creativity. The analysis focuses on the model following the classical tradition or critical reflection on the level of creating the actual artistic strategies.

Key words: *tradition, battle prose, journalism, life and creativity, aesthetic concept, the author's strategy*

VIEWS N. V. GOGOL'S HISTORY

O. S. Karandashova

Tver State University. Tver

The article discusses the views of Nikolai Gogol at the history from the point of view of communication-writer with a romantic worldview; analyzed the relation of history (time) and geography (space), analyzed the ratio of the national unique and universal in articles and literary works of Gogol.

Key words: *N. V. Gogol, history, art space, art time, romanticism*

CRITERIA OF DIFFERENTIATION BETWEEN ADVERBS AND INTRODUCTORY WORDS ENDING IN –O

S. M. Kuznetsova

Moscow State University. Moscow

The article considers the problem of differentiation of introductory words and adverbs, the author suggests criteria, enabling to define, which syntactic position the linguistic unit ending in –o occupies in a sentence – adverbial or parenthetical. Studying the functioning of lexemes ending in -o, the author substantiates the necessity of introducing the notion «modus predicative».

Key words: *introductory words, adverb, category of state, modus predicative, communicative grammar*

PAREMIAC TEXTS IN THE COLLECTION OF V. A. VASILYEV: MATERIALS TO THE ETHNOLINGUISTIC DICTIONARY

M. L. Logunov, A. A. Petrov

Tver State University. Tver

In the article are considered folklore materials, collected by the Tver regional specialist V. A. Vasilyev. Among these texts – a number of proverbs and sayings. The ethnographic comment made by the collector allows to consider paremias as the local text.

Key words: *ethnolinguistics, folklore, ethnography, local lore, paremias, Rameshkovsky region, local text*

ADJECTIVES VIENNA / VIENNESE: CULTURAL CONNOTATIONS IN RUSSIAN LITERATURE

E. M. Maslennikova

Tver State University. Tver

The article deals with cases of the translator's disability to find connections between a text fragment and the realias, which are connected with the particular parameters of the culture. In fiction realias are used to evoke in the reader a certain reaction to the metasemiotic information.

Key words: *text, cultural connotations, realias*

THE INFERNAL LOCUSES OF A. A. AKHMATOVA POETICAL SYSTEM

E. V. Merkel

Technical Institute (branch) North-Eastern Federal University. Nurengry

The article is devoted to the infernal locuses of A. A. Akhmatova poetical system, the main ones are: the city (often Sankt-Petersburg/Leningrad), house, basement. Akhmatova's infernal sphere is rooted in two complexes: the biblical and antique.

Key words: *space, infernal locuses, Petersburg text, antique mythology, biblical apocalyptic, Orpheus, Dante*

GNOSTICIZM, THE SOVIET URBAN FOLKLORE AND ART OF M. YELIZAROV

S. F. Merkuhov

Tver State University. Tver

Article writing is dictated by the need to study the role and functions of Soviet urban folklore in the works of Mikhail Yelizarov. This side of his prose today the least investigated. In addition, updated Gnostic aspect works of Yelizarov, also requires literary analysis. This publication is the first in a planned series.

Key words: *M. Elizarov, folklore, Gnosticism, «Red tape»*

ABOUT THE NEW SOCIAL NOVEL, THE BEGINNING OF THE SECOND DECADE

S. P. Orobij

Blagoveshchensk State Pedagogical University. Blagoveshchensk

Russian literature of the early 2010s did not become a fact of social life, but it corresponds to the active. Social action writer is no less important than his texts. Article is devoted to the literary roots of this phenomenon.

Key words: *prose, novel, sociality*

FEMALE PRESENCE IN RUSSIAN LITERATURE IN THE XIX c.: LITERARY CANON AND FEMALE AUTHORS

T. V. Svarchevskaja

Tver State Technical University. Tver

In recent times, the importance of participation of women in the literary process has been a question under active discussion both home and abroad. In this paper the problem of reception of female literary creation is considered. In a material of critical literature reviews, epistolary and memoirs of contemporary writers, the main trends of perception and understanding of female creation are traced; the criteria for evaluating female writing and the reasons for the marginalization of female authors are identified.

Key words: *Russian literature, the literary canon, the female literary creation, stereotypes of perception and criteria of assessment of female writing in Russian criticism*

LINGUOMETHODOLOGICAL PROBLEMS OF SCHOOL MORPHEMICS AND WORD FORMATION IN THE LIGHT OF TASKS OF THE UNIFIED STATE EXAMINATION

N. M. Sergeeva

Tver State University. Tver

The author proves that the mistakes of school-leavers in determination of a way of word formation are caused by violation of the linguomethodological principle of understanding of language meanings, ignoring a primacy of the contents over a form.

Key words: Unified state examination, Russian word formation, language meanings

MAGIC MOTIVES OF RUSSIAN FAIRY TALES “GO THERE – I DO NOT KNOW WHERE, BRING IT – I DO NOT KNOW WHAT” IN THE POEMS “ATOMIC TALE” Y. KUZNETSOV AND “FAIRY TALE” H. TRAPKIN

T. N. Khriptulova

Tver State University. Tver

The study in the article become a magical motives of Russian national fairy-tales in the poems Kuznetsova and Trapkin. Starting from moral ideas, a fabulous story, images and motifs that exist in the poems in transformational form, poets tried to find a common language with age.

Key words: fairy tale, motif, plot, image, Y. Kuznetsov, N. Drapkin

THE ROLE OF YU. V. BONDAREV’S NOVEL “SILENCE” IN HIS LITERARY EVOLUTION

L. S. Shkurat

Lipetsk State Pedagogical University. Lipetsk

The article focuses on analysis of “Silence”, a novel by Yu. V. Bondarev, which marks a historical epoch of the mid 20th century while remaining vital for modern readers. In his novel Yu. V. Bondarev raises an eternal issue of man’s moral choice. The article considers “Silence” as a part of Yu. V. Bondarev’s literary works. The novel’s problems and conflicts are compared with those found in earlier war short stories and philosophic novels written by Yu. V. Bondarev from the second half of the 20th century till early 21st.

Key words: Yu. V. Bondarev, conflict, moral choice, issues of ethics and morals, “balance point”

THREE KINDS OF SPEAKER IN THE RHETORIC MANUALS

Yu. V. Shuiskaya

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The article tells about the analysis of the speaker’s image which is poisoned in different rhetoric manuals like a model. There are three different methods of preparing: “from the speaker” with the appraisal of speaker’s possibilities; “from the audience” – with the appraisal of the audience wishes; “from the theme” – with the amplification of the theme terms. The most effective method is the preparing from the audience.

Key words: rhetoric, speaker, loci communes, amplification, audience

DEFORMATION AS A PRINCIPLE OF ART IMAGE IN ANDREW BELY’S PLAY “MOSCOW”

Ja. A. Shulova

Vologda State Dairy Farming Academy named of N. V. Vereschagin. Vologda

In the article the author examines numerous examples of the deformation as a principle of the artistic picture in A. Bely's novels of Moscow cycle. This method is connected with poetic of expressionism.

Key words: "Moscow", Andrey Bely, deformation, expressionism

YOUNG RESERCHERS

SYSTEM OF FICTION IN THE NOVEL LM LEONOV "PYRAMID"

S. B. Aliev

Tver State University. Tver

The article deals with the functioning of a system of interrelated types and forms of secondary artistic convention in the novel by L. M. Leonov "Pyramid". Presents all the elements of the system, describe their functions and tasks.

Key words: *fantasy, artistic convention, leonovedenie*

THE PHENOMENON OF "THE WORD" IN MIFOPOETICS OF N. S. GUMILEV

E. N. Britsova

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Article is devoted to the phenomenon of «Word» in the work of N.S. Gumilev. On the material of the poem «The Word» (1921) shows the source and philosophy of phenomenon.

Key words: *acmeism, logocentrism, name, word, spirituality*

THE TITLES IN THE SYSTEM OF INTERPRETATIONS OF THE NOVEL «THE ORIGINAL OF LAURA» OF V. NABOKOV

K. P. Bukashkina

Tver State University. Tver

The article analyzes mentioned titles of non-existent texts (books, paintings) in the novel «The Original of Laura» of V. Nabokov, identifies the semantic functions of these names, their relationship with the main themes and motifs of the work.

Key words: *the titles, «The Original of Laura», death, art*

FRENCH AND FRANCE IN THE WORKS OF A.P. CHEKHOV: THE MAIN LEITMOTIFS

T. O. Buglak

Tver State University. Tver

The article discusses the main leitmotifs associated with the depiction of the French and the description of Chekhov's characters attitude to the image of France in the writer's works. Also the article shows characters national identity through opposition to the foreign characters.

Key words: *A. P. Chekhov, leitmotif, national character, national stereotype, speech characteristic, foreign culture*

THE QUESTION OF DIFFERENTIATION OF FANTASY AND FICTION (ILLUSTRATED WITH NOVELS "MESSIAH CLEANS THE DISK" BY H. L. OLDIE AND "THE BOY AND THE DARKNESS" BY S. LUKIANENKO)

E. Y. Dvorak, M. A. Dvorak

The Institute of International Law and Economics named after A.S. Griboedov. Moscov

This article is devoted to fantasy and fiction specifics illustrated with novels “Messiah cleans the disk” by H.L.Oldie and “The boy and the darkness” by S.Lukianenko. Both genres are defined, their key differences are analyzed and the necessity to explore them as two independent literary phenomenon is substantiated.

Key words: *genre, fiction, science fiction, fantasy, neomythologism, myth, mythologema*

MEDIA ABOUT THE ACTIVITIES OF THE INTERNATIONAL COMMITTEE OF THE RED CROSS IN THE SOUTH-EAST OF UKRAINE

E. A. Dubenko

Tver State University. Moscov

This article represents the analysis of the evaluation of the mass media of activities of the International Committee of the Red Cross in Ukraine.

Key words: *The International Committee of the Red Cross, mass-media, Ukraine*

THE RELATIONS BETWEEN THE TEXT AND THE PROTOTEXT IN THE POSTMODERN LITERATURE

M. N. Ivanova

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We consider the problem of interpreting of the texts, which point out one prototext, but quote the elements of the prototext differently (some texts use all structure of the prototext, some texts quote only it's title). It is offered to distinguish such texts by the type of transforming of the prototext.

Key words: *a remake, a secondary text, a prototext, a quote*

LANGUAGE PLAY IN THE HEADLINES OF ENGLISH BUSINESS PRESS

A.G. Iltubaeva

Lomonosov Moscow State University. Moscov

The present article examines the phenomenon of language play in terms of the communicative-pragmatic approach, which is considered to be a leading approach of the anthropocentric linguistic paradigm. The article also analyses the typical ways of language play representation from the point of view of their functioning in the headlines of English business press.

Key words: *allusion, communicative equality of author and reader, homoacronym, linguocreative ability of author, metaphor, precedent text*

REPRODUCTION OF IMAGE INTEGRITY OF STORY "THE LIBRARY OF BABEL" BY JORGE LUIS BORGES IN TRANSLATIONS

A. M. Krasilnikova

North-West Institute of Printing Arts
of St. Petersburg State University of Technology and Design. St. Peterburg

The article analyzes the differences revealed by the comparison of translations. The necessity of studying the image system of the author while working on the translation of his works is proved. Attention is paid to the actual discrepancies and stylistic features of translations

Keywords: *translation, Borges, Latin American literature, image system*

FROM AUTOBIOGRAPHY TO PHILOSOPHY: THE CONCEPT OF TITLE IN THE BOOK OF S. T. COLERIDGE “BIOGRAPHIA LITERARIA”

A. E. Mikhaylova

A famous book «Biographia Literaria» written by an English romantic poet and philosopher S. T. Coleridge has been reviewed in this article as a unique example of an account about mental life and development of a creative personality. The title and the genre of this autobiographical book are in the focus of the researcher's attention. Particularly the article refers to the theory of cultural transmission in literature and deals with the problem of the relation between the title, the genre as well as the reflection of the conceptual idea in this autobiographical book.

Key words: *S. T. Coleridge, «Biographia Literaria», «Satyrane's Letters», cultural transmission, title, genre, autobiography, Romanticism*

EXISTENTIAL ASPECT OF INTERPRETATION OF THE MOTIVE OF LOVE IN THE WORKS OF MARINA TSVETAeva

O. O. Nadykto

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The article is devoted to the manifestation of the existential aspect of interpretation of the motive of love in the works of Marina Tsvetaeva. On the example of certain verses and lyrical cycles identified imagery complexes reflecting existential installation of works with the motive of love.

Key words: *existentialism, the motive of love, transcandante, possession, life, communication, the border situation, metasituation of death*

KAFKAESQUE MOTIVES IN THE NOVEL «DAS PROVISORIUM» BY W. HILBIG

Y. O. Ovsyannikova

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This thesis will analyse motives, quotations and other structural elements in the novel "Das Provisorium" by W. Hilbig, which refer to the novel "The castle" by F. Kafka. In Hilbig's novel crops up a difficult literary backlash: the story of the author Z. refers as to Kafka's novel "The castle", as well as to the biography of the austrian classic himself.

Key words: *modern German novel, motivic analysis, literary backlash, semantics of space, meta-text*

NICKOLAY TRYAPKIN'S COMPILATION "INFORMAL CONVERSATION" AS A POETRY BOOKS

T. A. Pavlova

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Collection of poems by N. Tryapkin "Informal conversation" (1989) is considered as the author's book as an artistic whole. The analysis of the collection in terms of internal and external unity. Reveals the author's intent edition.

Key words: *N. Tryapkin, "quiet lyricism", spiritual lyrics, artistic whole, the author's intent, poetic book as a genre*

PRINCIPLES OF A DESCRIPTION OF AN ORTHOGRAPHICAL PORTRAIT OF A PRE-SCHOOL CHILD AND PUPILS OF ELEMENTARY SCHOOL

O. S. Salnikova

Cherepovets State University. Cherepovets

The topic is in the framework of the research on the first language acquisition and lingopresley. The principles describe spelling portrait-based approaches to the description of speech portrait and reflect the interaction of linguistic and extra-linguistic factors. Presents the implementation of the

declared principles in the description of the items spelling portrait of a child 7 years as a developing speech personality.

Key words: speech personality, speech portrait, orthographical portrait pupils of elementary school, principles of a description of an orthographical

MODEL OF A MODERN MILITARY PROSE: EXTERNAL AND INTERNAL COORDINATES

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The aim of this article is a features of the new version of comprehension and representation of the image of war, which was formed in the modern Russian literature in connection with realization the themes of local wars. In this article are determined the characteristic features of the model "military" prose, among which a special place take images of altered states of consciousness

Key words: model of a modern "military" prose, "new realism", tradition, images of altered states of consciousness

INTERACTION BETWEEN LITERATURE AND OTHER TYPES OF ARTS: TO THE QUESTION OF SEMANTICS

A. A. Sitnikova

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The question of a choice of a certain terminological instrument is brought up in the article when analyzing different types of interaction between literature and other types of arts.

Key words: quotation, ekphrasis, intermediality, singing poetry, synthetic text, verbal subtext, music subtext, performing subtext

MOONLIGHT POETICS IN N. V. GOGOL'S WORKS

I.A. Stanichuk

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In article the moonlight poetics in N. V. Gogol's works for deeper understanding of his art skill is considered. The poetics of a moonlight is considered in its evolution – from stories "Evenings on the farm about Dykanka" to stories "Petersburg cycle".

Key words: night, moonlight, soul, inspiration, nature, city, grotesque

PECULIARITIES OF THE COMIC IMAGE OF «LITTLE PERSON» IN THE FUNNY SHORT STORIES OF ARKADIY AVERCHENKO

N. P. Chizh

Peoples' Friendship University of Russia. Moscow

The article is devoted to the funny story and its special features as a principal line in the works of the short-story writer Arkadiy Averchenko. The central character of these novels is a «little person». Developing this theme, Averchenko, on the one hand, resumes the tradition that both Gogol and Chekhov started, and from the other hand finds new ways of opening the image of «little person» through the prism of laughter. The article investigates methods of forming the comic on multiple levels – on the level of language, composition and content.

Key words: Averchenko, funny short story, short story, comic, «little person»

IMAGE OF FATHER AND THEME OF FATHERSHIP IN WORKS OF ZAKHAR PRILEPIN: “SANKYA” AND “VOSMYORKA”

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This article is dedicated to a few features of works of modern Russian writer Zakhar Prilepin. These features were founded in his 2 most significant and important texts: "Sankya" and "Vosmyorka".

Key words: Zakhar Prilepin, "Vosmyorka", "Sankya", main character, main conflict

ACADEMIC LIFE

XIV INTERNATIONAL SCIENTIFIC CONFERENCE "THE ONOMASTICS OF THE VOLGA REGION"

I. M. Ganzhina

Tver State University. Tver

INTERNATIONAL SCIENTIFIC CONFERENCE "THE WORLD OF ROMANTICISM", DEDICATED TO 100 ANNIVERSARY OF THE BIRTH OF N. A. GULYAEV

R. V. Gursky, A. I. Ermolaev, I. C. Kartashova

Tver State University. Tver

III INTERNATIONAL SCIENTIFIC CONFERENCE "ADVERTISING AND THE MODERN WORLD"

M. C. Smelova

Tver State University. Tver