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### LITERARY STUDIES

## **OUTFITS AND TRANSFORMATION: (TO THE INTERACTION OF MOTIVES)**

**E. I. Abramova**

Tver State University. Tver

This article analyzes two significant motifs in the culture - changing and transformation. Referring to the historical novels of the twentieth century, the author explores a number of episodes where there is data motives playing characterological and plot-role, and traces of the interaction of changing and transformation.

**Key words:** *dressing motif, the motif of transformation, the costume, costume parts, clothing, the changing function, the historical novel.*

## **THE FIGURE OF A RUSSIAN WRITER IN M. SALTYKOV-SHCHEDRIN'S WORKS: AUTOBIOGRAPHICAL AND HISTORICAL PRINCIPLES**

**T. V. Belova**

Tver State University. Tver

The article is devoted to the image in the works of Russian writer M. Saltykov-Shchedrin. On the material of artistic works, correspondence writer, analysis of his personal and artistic contacts shows how development Saltykov hero close to himself, was a step towards the creation of the image of the hero of the 1880s.

**Key words:** *M. E. Saltykov-Shchedrin, the hero of the time, a good character, search for an ideal.*

## **THE VISION OF THE WAR OF 1812 IN E. KURGANOV'S HISTORICAL PROSE (THE FIRST ARTICLE)**

**E. N. Bryzgalova**

Tver State University. Tver

The analysis of images of the Patriotic War in 1812 in E.Y. Kurganov's historical novels. His prose is distinguished of the others by the ratio of documentary and fiction, the complexity of communicative relationship of author and reader.

**Key words:** *war, writer, reader, character, point of view, modern literature, historical fiction.*

## **ABOUT THE METAPHYSICAL PROPERTIES OF THE BUNIN'S AVENUES (SHORT STORIES DARK ALLEYS)**

**A. A. Gazizova**

Moscow State Pedagogical University. Moscow

Avenues in the short stories of Bunin *Dark alleys* are a metaphysical symbol of the Way, which contains all forms of light and darkness, temporal and sacral, eternal. They represent the properties of the invisible world. We always interact with them, but rationally we don't realize it (only intuitively, subconsciously, more often with fear or horror). Characters move in avenues and experience extreme stress because of love, its transformations and substitutions.

**Key words:** *the metaphysics of light and darkness, the substitution of love, walk, symbols, the leitmotif of the.*

### **THE PROBLEM OF DIFFERENTIATION OF REALISM (BASED ON WORKS BY NIKIFOROV-VOLGIN)**

**I. A. Kazantseva**

Tver State University. Tver

The article contains the information on the differentiation of realism. The works by V. Nikiforov-Volgin illustrate distinguishing features of the method. Expand the range of time, the author questions the specific difference of the essential realism. The symbolization, eonotopos, the logos as centre as of the style form the base of the present method in literature.

**Key words:** *essential realism, eonotopos, logos, orthodoxy, symbol.*

### **ABOUT THE MECHANISM OF FORMATION OF INTER-TEXTUAL MOTIFS: THE MOTIVE COMPLEX OF "THE WOLF BAITING" IN THE RUSSIAN POETRY OF THE XX CENTURY**

**L. G. Kikhney**

Institute of international sale and economy A. S. Griboedov. Moscow

Author proposes to introduce the concepts of semiotic homology in literary discourse, which explains the logic and mechanism of inter-textual links. The article proves that the situation of ideological persecution of the well-known Russian poets of the twentieth century (S. Esenin, O. Mandelstam, A. Akhmatova, B. Pasternak, A. Tarkovsky, I. Brodsky) has embodied in the archetypal motif of "the wolf baiting".

**Key words:** *inter-text, semiotic homology, wolf hunt (baiting), allegory, literary archetype, semantic links.*

### **"TEXT IN TEXT" AS THE COMPOSITION DEVICE AND THE CULTURE CODE IN THE LITERARY WORKS OF L. RZHEVSKY**

**A.A. Konovalov**

Moscow State Pedagogical University. Moscow

A high intertextuality in the literary works of the prose writer of the second wave of Russian emigration Leonid Denisovich Rzhevsky (1903 - 1986) makes it actual the using of such a composition device as the "text in text". In his novel "Two time lines" (1976) the writer uses this device and different types of intertext: allusions, reminiscences, quotation. The quotation from the literary works of the Silver Age Poets intensifies the feeling of spiritual loss, the loss of an entire world of culture, special culture code.

**Keywords:** *"text in text", intertextuality, allusions, reminiscences, quotation, the literature of the second wave of Russian emigration, the literature of the Silver Age.*

### **LOGOS AND BAROQUE IN THE CULTURE OF THE SILVER AGE**

**F. Corrado-Kazansky**

Université Michel de Montaigne Bordeaux 3. France

The article examines the links between the Silver Age literature with Baroque aesthetics. The author proceeds from the understanding of the Logos as a basis for the determination in the internal connections between symbolism, futurism and Baroque art.

**Key words:** *Silver Age, the Logos, the word, poetry, baroque, discourse*

### **THE SEMANTICS OF *BLOOD* IN THE POETICS OF ACMEISM**

**E. V. Merkel**

Technology Institute (branch) of M. Ammosov North-Eastern Federal University.  
Nerungry

The article is devoted to the semantic analysis of the motif of blood in the poetics of Acmeism. The poetry of N. Gumilyov, A. Akhmatova, O. Mandelshtam allows to prove that this semantic motif acquires world-modeling functions in the Acmeism poetics. The image of blood becomes a meaningful symbol, allowing to reflect internal conflicts in the early works of acmeists, and the tragic unsolvability of the external (social and historical) conflict.

**Key words:** *the semantic motif of blood, the ontological character, the acmeist picture of the world, victim.*

### **PUSHKIN'S WORKS' ANNIVERSARIES. THE BEGINNING. YEAR 1813**

**U. M. Nikishov**

Tver State University. Tver

Pushkin dated the beginning of his literary career in 1813. We have heard three pieces, referred to this year. They had the honor to open a series of anniversaries Bicentennial Pushkin creations.

**Key words:** *message, ironi-comic poem, epigram, the image's.*

## **BOOKS OF POETRY AS A GENRE IN GEORGE STEPANCHENKO'S WORKS**

**S. U. Nickolaeva**

Tver State University. Tver

The poetry works of Tver's poet George Stepanchenko is considered in terms of sensitivity and specificity of genre and style, and it is rated as a fact not as regional as an all-Russian literary process of the end of XX - beginning of XXI century. Particular emphasis is placed on the study characteristic of the author of the poetic genre of the book.

**Key words:** *Russian poetry XX-XXI centuries., Genre, a book of poems, cycle, George Stepanchenko.*

## **RISE AND EXTENSION OF M. VOLOSHIN'S ESOTERIC PHILOSOPHY**

**S. M. Pinaev**

Russian university of People's Friendship. Moscow

The article reveals the forming of esoteric views and their realization in M. Voloshin's creative work. The main thing is the nature of occult symbols set against antroposophic theory in the early poems.

**Key words:** *world, outlook, symbol, space, esoteric antroposophy*

## **THE NATURE PHILOSOPHY IN GEORGE IVANOV'S POETRY**

**V. A. Redkin**

Tver State University. Tver

The George Ivanov's landscape poetry brings philosophical pathos. The numerous problems of life, the idea of Eastern religions, paganism and pantheism are riddled there with the characteristic of animation and personification of natural phenomena, but here the tradition of Christian culture with motifs of crucifixion, resurrection and the reality of the other world is prevailing. The details of the national poet of the natural world help the express of nostalgia. Significant place in the poet's image occupies the natural world through the lens of art.

**Key words:** *George Ivanov, nature, landscape, national character, the ontology, Orthodoxy.*

## **LINGUISTICS**

**ASSIMILATION AND DISSIMILATION OF VOWELS  
AS AN IMPORTANT FACTOR OF FORMATION  
OF THE CHRISTIAN PERSONAL NAME'S FORMS  
IN THE LANGUAGE OF PRE-NATIONAL PERIOD**

**I. M. Ganzhina**

Tver State University. Tver

The article shows the role of the assimilative and dissimilative changes in vowel sounds in the process of development of the foreign-language Christian personal names of the Russian language and the reflection of this process in the Tver official words of XVI - XVII centuries. - period of the formation of antroponymic standards.

**Key words:** *anthroponym, Christian personal name, modificat, qualitativ, full form of the name, assimilation and dissimilation, syncope, haplology, epenthesis, dieresis, metathesis*

**OCCASIONALISM AS A SIGNAL OF INTERTEXTUALITY (BASED ON  
THE M.E. SALTYKOV-SHCHEDRIN'S AND T.N. TOLSTAYA'S NOVELS)**

**I.V. Gladilina, E. G. Usovik**

Tver State University. Tver

The article is a comparison of the experience of the classic text of M.E. Saltykov-Shchedrin's "Story of a City" with T. Tolstaya's post-modern novel "Kys". Analysis occasional vocabulary - both conceptual dominant texts - serves to highlight the particular art systems authors.

**Key words:** *postmodernism, intertextuality, occasionalism, the conceptual system of the writer.*

**BUSINESS COMMUNICATION IN THE ASPECT OF THE IMAGE  
EXPRESSION**

**V. G. Glushkova**

Belgorod University of Cooperation, Economics and Law. Belgorod

The article discusses the specific epithet as figurative aesthetic tool for business communication.

**Key words:** *business communication, metalogia, definition, epithet destination.*

**LINGUISTIC MODELLING**

**I.V. Dorofeeva**

Tver State University. Tver

The article gives the analysis of using models for description of language. The definition of the term "model" is given as well as model characteristics. The advantages and disadvantages of using models in linguistics are described.

**Key words:** *formal model of language, explanatory property, communication model.*

### **IDENTIFICATION OF THE AUTHOR'S VIEW IN THE NIKOLAI GOGOL'S COMEDY "THE INSPECTOR GENERAL"**

**A.V. Neckrasova**

Tver State University. Tver

In this article is studied the concept of the field tokens objectification in Nikolai Gogol's comedy "The Inspector General". The author analyses the lexical semantics of selected words in the explanatory dictionary of the Russian language, describes the features of their meaning and function in the text of Nikolai Gogol's work on the basis of contextual semantization and reveals the uniqueness of this piece of conceptual art world of the writer.

**Key words:** *speech objectification, informative field, a number of synonyms, content fields constituents*

### **THE PROCESSES OF FORMING SEMANTICS DERIVATIVE (BASED ON TVER'S DIALECTS)**

**L. N. Novickova**

Tver State University. Tver

The paper describes the types of word formation processes that shape different in semantic content-derived words in the Tver's dialects.

**Key words:** *analogical, correlational, definitional word formation, word type, word value.*

### **RECONSTRUCTION OF THE LANGUAGE SITUATION OF THE MIDDLE OF THE XX-TH CENTURY IN THE TVER DIALECT REGION**

**S. P. Tsvetkova**

Tver State University. Tver

This article describes the experience of reconstruction of the language situation in the Tver dialect region on the basis of the data collected and analyzed by researchers in the 50-s - 60-th years of the 20-th century, in comparison with the data obtained by the author as a result of the analysis of peculiarities of verbal memory of the urban public speech (material of the first half of the 21st century).

*Key words: dialectal area, the urban popular speech, phonetic peculiarities of oral speech, verbal memory, language situation.*

## **JOURNALISM AND ADVERTISING**

### **INTENSIONAL COMPONENTS OF ANTI-BOLSHEVIK NEWSPAPER'S CAMPAIGN IN JULY - AUGUST 1917 Y.**

**A. A. Antonov-Ovseenko**

Moscow Humanitarian Institute nam. E. R. Dashkova. Moscow

The article detects bolshevik's participation in the attempt of coup d'état to suppose a capital reason of anti-bolshevik's newspaper campaign. Provisional government became the campaign organizer, the main purpose was bolshevik's elimination as political opponents. At the same time newspapers served as object and subject in operation of influence upon public opinion.

*Key words: July thrust, bolsheviks, revolution, newspapers.*

### **NEWSPAPER "MOSCOW NEWS" AND NEW OPPORTUNITIES MASS MEDIA COMMUNICATIONS**

**Rabeei Mohammad Arabyat**

National Research University Belgorod State University. Belgorod

In the article the basic media and communicative characteristics of the newspaper "Moscow News" and its Internet project are considered. It must be admitted that the edition and its online version are demanded by a wider audience due to the success of both journalists and thought-out combining of the advantages of traditional, print media and new online technologies.

*Key words: media, «Moscow News», online project, online technology, media, infographics, audience, content.*

### **THE THEORY AND METHOD OF DISCOURSE ANALYSIS**

**A. B. Bushev**

Tver State University. Tver

The paper dwells on the theory and method of discourse analysis currently elaborated in Russian social, political and media studies. The light is shed upon the sources of the theory, the concepts and ideas important for its methodology. The material under study is modern global media discourse (the events in Libya, post-conflict resolution, protest discourse). The paper presents the original framework of linguistic analysis suggested by the author. This technique is singling out recurrent stereotypes of different linguistic nature (assessments, axiological vocabulary, trite metaphors, clichés, terms

with broad and ambiguous semantics). Discussed below are also some typical rhetoric strategies recurrently used in modern mass media discourse.

**Key words:** *discourse analysis, media discourse, mass media, stereotypes, assessment, semantics.*

## **SPORTS MEDIA SCENARIOS: SEMANTIC DOMINANTS AND MECHANISMS OF CREATION**

**I. E. Ivanova**

Tver State University. Tver

This article is devoted to the modern sport media scenarios and its role in the formation of patriotic audience. Mediatext's considered here as a result of interaction online journalistic practices and evaluation of statements audience. This article has taken short content analysis of the content of two portals *Sportbox.ru* and *Sports.ru* and the corresponding comments recipients.

**Key words:** *media text, media discourse, hypertext, the recipient, patriotism, networking.*

## **NONFICTION MEDIA SCENARIOS: MULTYCODE ASPECTS AS A HERMENEUTICS SUBJECT**

**B. Ja. Misonzhnikov**

St.-Petersburg State University. St.-Peterburg

The article deals with the laws of the text printed publication as products of complex inhomogeneous system presented different in nature iconic materials, resulting in a single reconstructed multycode complex text. Its structural and semantic organization so complex and different systems that require special identification mechanism, the role of which can perform a phenomenological hermeneutics. In currently science it has special attention.

**Key words:** *text, discourse, multycode text, hermeneutics, landmark complex font graphic design, cohesion, coherence.*

## **STYLISTIC LESSONS OF CONTEMPORARY MASS MEDIA AND ORTHODOX WORD**

**A. V. Polonskiy**

National Research University Belgorod State University. Belgorod

The article deals with the stylistic features of orthodox words in the pages of contemporary Russian mass media.

**Key words:** *Orthodoxy, Orthodox word, spiritual tradition, Russian mass media, discourse.*

## **SUGGESTION AND ITS FOLLOW IN THE ADVERTISING TEXT: RHYTHM AND SYNESTHESIA**

**V. N. Stepanov<sup>1</sup>, E. A. Chibisova<sup>2</sup>**

<sup>1</sup>International Academy of Business and New Technologies. Yaroslavl

<sup>2</sup>Saint-Petersburg State University of Economics and Finance. St.-Peterburg

This paper examines the mechanisms of speech impact - rhythm and synesthesia, which allow to identify the cognitive, structural and semantic models of suggestion in the advertising text, describe lexical and grammatical means of expression at all levels of language.

**Key words:** *suggestion, rhythm, synesthesia, speech impact, advertisement, text, code.*

## **RESERCH RECORDS AND REPORTS. TEACHING PROBLEMS**

### **CONCEPTS OF DESTINY AND WAY IN THE POETRY OF VLADIMIR VYSOTSKY**

**N. V. Volkova**

Tver State University. Tver

The article deals with the Destiny and Way as two basic concepts of Vysotsky's poetic philosophy.

**Keywords:** *concept, sphere of concepts, poetic philosophy.*

### **IMPLICIT EXPRESSION OF ETHICAL IDENTIFICATION OF A COMMUNICANT**

**I.V. Vyrzhikovskaya**

Tver State University. Tver

The article examines linguistic markers of the ethical identification of the speech personages which are not expressed explicitly in the utterance though are easily understood by an interlocutor and analysed by an observer.

**Key words:** *world outlook, ethics, implicitness, explicitness, linguisti cand stylistic analysis, language estrata.*

### **GEOGRAPHIC ASPECT IN RUSSIAN WRITERS' WORKS OF THE XXTH CENTURY ABOUT TVER REGION**

**S. V. Glushkov**

Tver State University. Tver

The article explains the legitimacy of geographical aspect to highlight the works of Russian writers of the twentieth century, associated with the edge of Tver, with a special selection of works of I.S. Sokolov-Mikitov.

*Key words: Russian prose of the XXth century, the natural environment, the union of art and science, I. S. Sokolov-Mikitov.*

**"MY LORD, I HAVE PREPARED FOR BATTLE ..." BATTLE MOTIVES IN  
A.K. TOLSTOY'S POETRY**

**P. S. Gromova**

Tver State University. Tver

In the article are considered the battle theme in A. K. Tolstoy's lyrical poems and ballads in the light of how it is used to reveal the social and political position of the writer.

*Key words: A. K. Tolstoy, Russian romanticism, romantic historicism.*

**TVER AS A TEXT**

**N. I. Ishuk-Fadeeva**

Tver State University. Tver

The article, cultural studies on the strategy, deals with the comparative analysis of the sculptural ensemble of two typologically similar cities connected agreements on scientific cooperation of Tver and Lodz.

*Key words: urban landscape, sign, symbol, concept of the city, people in the urban ensemble.*

**POLITICS, LITERATURE AND GENDER IN THE WORK OF  
P. A. VYAZEMSKY**

**N. N. Kozlova**

Tver State University. Tver

The author examines the evolution of the social and political views by P.A. Vyazemsky, concludes the principle of patriarchal socio-political order as the fundamental worldview by Vyazemsky.

*Key words: conservatism, patriarchal order, gender, androcentrism.*

**A TEACHER IN THE CLASSROOM  
AND THE NOTION OF BLENDED LEARNING COURSE**

**N. A. Komina, O. P. Bogatyreva**

Tver State University. Tver

The article analyses the causative activity aspects of a Teacher-fronted institutional classroom discourse in the context of the new coming development and implementation of technology of blended learning in the system of training students in educational institutions in Russia. It also specifies the concept of Blended Learning within view of comprehension of

the regulative activity of the teacher, including those of Moderator and Facilitator within frame of the training process and educational interaction.

**Key words:** *Linguistic poetics, modern educational discourse, international business communication blended learning course*

#### **NATIONAL SPECIFIC AS A PREDETERMINED FACTOR IN THE STRATEGY OF HUMAN BEHAVIOR (BASED ON LITERATURE)**

**S. N. Lusikova**

Tver State Technical University. Tver

Human behavior is due to national circumstances. It has long been established that the national specificity depend on terrain and climate. Every people perceive each nation according to the certain stereotypes historically. Knowledge of these characteristics creates a positive communicative effect, and ignorance, respectively, can lead to conflict. Literary works are the most colorful of the national resource for the study of specificity and identity.

**Key words:** *national specificity, identifying national, secular story, the natural and social conditioning of behavior.*

#### **TO THE ABSTRACTIONS AND ALLEGORIES IN THE M. YELIZAROV'S STORY «HOSPITAL»**

**S. F. Merkushov**

Tver State University. Tver

The article explores the poetics of the early works of Mikhail Elizarov «Hospital» through the prism of the abstract author constructs and allegories «Gothic» themes, connected with the realities of the Soviet past of the Russian state.

**Key words:** *spirit, lower, world chaos, image, apocalypse.*

#### **THE PRINCIPLES OF THE FORMATION OF COMMUNICATIVE STRUCTURE OF A SCIENTIFIC (MEDICAL) TEXT IN THE ANALYSIS OF THE LAWS OF ITS ORGANIZATION**

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The article is devoted to the aspect of the actual division of a scientific (medical) text. The selection of a text passage sets not only a structural delimitation of one fragment from another, but it also provides an opportunity to consider the hierarchical relationships between the communicative structure of the text in terms of the actual division.

**Key words:** *theme-and-rheme division, text fragment, texteme, variety of thematic inter-phrase connection, thematic progress of the text.*

## **THE FEATURES OF THE LYRICAL CONFLICT OBJECTIVE CORRELATIVE IN MARINA TSVETAEVA'S POETRY**

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The article considers the problem of the lyrical conflict in M. Tsvetaeva's works. The material of a number of lyrical cycles, dedicated to the love theme allows to demonstrate the peculiarities of Marina Tsvetaeva's conflict sphere and illustrates the correlation of the love conflict with the fundamental antinomies the poet's art world.

**Key words:** *conflict sphere, lyrical conflict, antinomies of the art world, love, separation, death.*

## **THE SYMBOLIC FORM OF SOOTHSAYING IN THE *DIARY OF A WRITER* BY F. M. DOSTOEVSKY**

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“Soothsaying” is a special compositional element of the *Diary of a Writer* by F.M. Dostoevsky. From the first treatments till the latest ones the element has been interpreted as a typical journalism i.e. a text built by the direct assertions of Dostoevsky. Now, we contest the notion. We reveal in the so-called example of “pure journalism” the author-creator's aesthetic will that, being hidden, imbues the soothsaying. Publicist has never been the sole person who speaks in the element. Behind him, there is other mind – a Writer who is invisible but whose visions are shared with readers. Writer's visions are often more profound than Publicist's subsequences, so the every soothsaying consists of two semiotic levels (description of the common-place reality and fictional sketches) and of two speakers (the Publicist and the Writer). The sources of speech differ as persons but their voices are integrated in one dialogic text. The two speak in ones sentences and ones words. Eventually, the soothsaying seemed as a typical the *Diary of a Writer's* journalism is, in reality, the “double-voiced word” (M.M. Bakhtin) by which the author creates his *Diary of a Writer* as an individed aesthetic and journalistic unity.

**Key words:** *F. M. Dostoevsky, the Diary of a Writer, double-voiced word, M. M. Bakhtin, aesthetic and journalistic unity.*

## **TO THE QUESTION ABOUT THE LITERARY METHOD AND THE CHARACTER IN RICHARD WRIGHT'S NOVEL *THE OUTSIDER***

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The aim of the article is to examine the problem of correlation between the poetics of character and the literary method in Richard Wright's novel “The Outsider”. Deficient research on such kind of interaction between literary categories in the

writer's works makes this problem topical. The choice of the novel is based on the task to prove that the author adheres to the realistic method while creating Cross Damon's character. It takes place in spite of intimacy the problems of "The Outsider" with existential prose that has an effect on the poetics of character as well.

**Key words:** *Poetics of character, literary method, existential prose, motive of estrangement, static character, philosophy of nihilistic egocentrism, realistic character, existential type of person.*

## **YOUNG RESERCHERS**

### **THE LEO TOLSTOY'S ANTI-WAR TRADITION IN MODERN RUSSIAN PROSE ABOUT THE WAR**

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Literature about the war is a deeply traditional and constantly evolving phenomenon. Its phenomenon is in evident desire to continue the tradition of classical Russian literature, while showing controversy with its individual postulates. This article is devoted to the influence of anti-war traditions rooted by Leo Tolstoy on the modern Russian prose about the war. Such Leo Tolstoy's techniques as a antithesis, the distribution of different types of characters during the war, the proclamation of the philosophy of "non-resistance" and others have become the part of the art world of the modern authors.

**Key words:** *literary tradition, innovation, anti-war traditions, symbols, comparison, Russian national character, «a wandering story», intertextuality.*

### **ON INTERACTION OF LITERATURE AND FOLKLORE IN CHARLES CHESNUTT'S COLLECTION OF SHORT STORIES "CONJURE WOMAN"**

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Kuban State University. Krasnodar

The article analyzes Charles W. Chesnutt's stories "Conjure Woman" regarding the writer's approach to poetic reception of folklore. The context of Afro-American literary traditions is taken into account. It seeks to determine main functions of folklore elements in his short stories. Folklore components of Chesnutt's short stories are examined in their essential structural and substantial functions.

**Key words:** *Afro-American folklore, literary tradition, trickster, the image of ancestor, narrative forms, black dialect.*

### **DERIVITIONAL JACK "BREHAT" IN SMOLENSK SAYS**

**J. L. Kochkina**

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In this paper, the material explores the structure of Smolensk dialects formative «brehat» nest. Considered syntagmatic, paradigmatic, and semantic relationships of words in the nest.

**Key words:** *word nest, dialectal words, words the whole people, the original word, motivational relationships, motivating basis, derivational paradigm, derivational chain, methods of word formation, chasterechnaya model.*

## **HOMER'S MYTH IN THE NOVEL «THE READER» BY BERNHARD SCHLINK**

**Y. O. Ovsyannikova**

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This paper focuses on the problem of the representation of Homer's myth in the novel "The Reader" by B. Schlink. The epos "The Odyssey" by Homer becomes the key to the interpretation of themes and motifs in the novel of B. Schlink. The main character of the novel Michael follows the path of Odysseus and eager to return home and to understand himself and his past.

**Key words:** *modern German novel, analysis of motifs, motif of way, deconstruction of the myth, parallel stories, marker of quote.*

## **THE IMAGE OF ETHNIC MIGRANTS IN TVER'S MEDIA**

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The article deals with the formation of the image of the migrant in Tver print media. The author regards tolerant and intolerant approaches of the regional journalism to create a certain image. It is noted that the creation of the image of the migrant is constructed in accordance with the accepted methods of modern journalism stereotypical representations of "foreign" cultural and social experience.

**Key words:** *image of the migrant, ethnic stereotype, tolerance and intolerance.*

## **A. ILYIN'S "ANCIENT" LEGEND «JUST PEOPLE» IN A HISTORICAL AND CULTURAL AND PHILOSOPHICAL CONTEXT**

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In article one of few experiences of Russian philosopher I.A.Ilyin in creation of the literary fairy tale parable which is allegorically devoted to destiny of Russian people is analyzed. The specific ilyinsky understanding of humour, and also stylistic and ideological features of the legend is considered.

*Key words: folklore legend, sarcasm, righteousness, destiny of Russian people, contrast.*

**THE FEATURES OF CHARACTER OF THE CONTEMPORARY FRENCH  
YOUTH VIEWING THROUGH A PHRASEOLOGY PRISM  
(BASED ON THE FRENCH YOUTH PRESS).**

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The phraseological units presented in the French youth press go in the article in various phraseo-semantic groups. The mentioned phraseo-semantic groups appear as elements of the phraseo-thematic group "The features of character". The phraseological units are analyzed from the point of view of their semantic and functional characteristics. During the research the concepts by the means of which it is possible to create a certain concept about the character of the modern French youth are defined.

*Key words: contemporary French youth, French youth press, phraseological unit, phraseological-thematic group, phraseological-semantic group, the meaning of the phraseological unit.*

**ACADEMIC LIFE**

**INTERUNIVERSITY CONFERENCE OF YOUNG RESEARCHERS  
LITERATURE IN THE SYSTEM OF CULTURE**

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**THE SECOND SCIENTIFIC-PRACTICAL CONFERENCE OF YOUNG  
RESEARCHERS "LITERATURE IN CULTURE"**

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