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LITERARY STUDIES

REDRESSING AS AN EPOCH CULTURAL PREDOMINANT IN THE HISTORICAL NOVELS OF XX CENTURY

E. I. Abramova

Tver State University. Tver

The article is dedicated to the analysis of the redressing as one of the significant culture motive. Talking about two historical novels – "Peter The Great" by Alexey Tolstoy and "Emelyan Pugachev by Vycheslav Shishkov – the author explores the series of episodes where we can see redressing motive as a cultural historical predominant. Here it is identified how the features of such aspects keep function.

Key words: redressing, costume, costume detail, clothes, redressing function, historical novel, cultural predominant

WE AND OTHERS: RUSSIAN POETS ON THEIR NUMBER

S. Y. Artemova

Tver State University. Tver

The article deals with one of the aspects of the "poet and crowd" theme on the material of the twentieth century poetry. The reflection of Russian poets on their number and its realization into the poetic word help embody the idea of the "poet and others" relationship, characteristic to the twentieth century poetry.

Key words: the dialogue, the declaration and implementation, the poetic word, the twentieth century lyrics, the poetic "I", the lyrical subject

THE DIALOGUE BETWEEN M. E.SALTYKOV-SHCHEDRIN AND F. M. DOSTOEVSKY IN 1870 W. (AS TO CREATIVE STRINGS OF THE WRITERS)

T. V. Belova

Tver State University. Tver

The article is about special creative dialog between Mikhail Saltykov-Shchedrin and Fedor Dostoesky in the works of 1870th, which is about the author's image of the modern man.

Key words: "underground man", "everyman", reflection, internal dialogue

NARRATIVE SITUATON AND DIEGESIS

A. E. Efimenko

Lanzhou University (China)

The article proposes a conception of the narrative discourse hierarchically unified the narrative situation, focalization and point of view categories. A discourse analysis of the novella by Anton Chekhov *The Steppe* lets point to the meaning of a diegetic factor for a narrative situation qualification.

Key words: narrative situation, focalization, point of view, narrative instance, diegesis.

NICKOLAY GOGOLS MIFOLOGIZM: DICKANKA AS A WORLD, A WORLD AS A BEWITCHED PLACE

N. I. Ishchuck-Fadeeva

Tver State University. Tver

The subject of analys is the research of integrity of Gogol's artistic world, lexically fixed in the pronoun *everybody / everything*. I see the proposed approach has the most perspective with the analysis of the mythological world image of the writer, which is changing during the whole cycle, undergoing metamorphoses from classical one to the author's myth built on the laws, determining the inner universe of the writer. *Key words: mythological unity, horizontal, vertical, border, road, tavern, character, metamorphoses, semantic inversion*

ORTHODOX VALUES AND THE POSSIBILITIS OF ARTISTIC METHOD (BASED ON THE NOVEL «CURSED AND DEAD» BY V. ASTAF'EV)

I. A. Kazantseva

Tver State University. Tver

The article is focused of the interaction orthodox values and the type of the creative manner. The author demonstrated that the individual religious test influenced on the artistic method.

Key words: apocalyptic, artistic method, ontology, orthodoxy.

THE WORLDVIEW OF THE SAKHA PEOPLE IN ITS BREAKING IN MYTHOLOGY AND HEROIC EPOS

L. G. Kikhney

Institute of international law and Economics them. A. S. Griboedov. Moscow

The article considers the specificity of the interaction of Outlook of the Sakha people and images characteristic of the Yakut myths and legends, reflected in the Yakut heroic epos (on the example of Olonkho «Nyurgun Bootur the Rapid»), which has a number of similarities with the Scandinavian epos.

Key words: worldview, Yakutsk mythology, Olonkho, spatial organization and typology of the hero and conflict, the Norse myths.

TO THE QUESTION OF THE ONTOPOETICAL FEATURES IN THE AKMEISTIC'S WORLD MODEL

E. V. Merkel

Technical Institute (branch) of North-Eastern Federal University named after M. K. Ammosov. Nurengry

The article is devoted to the main features of the model of world in poetic creativity of Achmatova, Mandelshtam and Gumilev. The author makes conclusions of system regularities of akmeism as "semiosphere" and poetical system. *Kea words: akmeism, ontopoetics, main features, space, time, chronotope*

BALLAD AND PARABLE IN ANTON CHEKHOV'S NOVEL "WITCH"

^s. U. Nickolaeva

Tver State University. Tver

The masterpiece of a young Anton Chekhov (novel "Witch") is considered as a intertextuality. The analyze show hidden connections with the well-known Fet's ballad and midd*le-aged parables* about "angry wives" and it can prove the output of dominating lyric and philosophical aspects in Checkov's discourse of the second part of 1880th as well as about author's controversy with the whole forms of didactizm in literature. It expands the view about Chekhov's genre synthesis and genre experiments although as an ironic attitude Anton Chekhov to Fet.

Key words: poetry and prose, lyric prose, Russian lubock, A. Chekov, A. Fet

TWO AMBIGUITIES IN PUSHKIN'S BIOGRAPHY

Y. M. Nickishov

Tver State University. Tver

The article examines the little-known facts of the biography of A. S. Pushkin. The author tells about the events of 1820, prior to the departure of the poet in South link. *Key words:* A. S. Pushkin, date, duel, slander, honor

THE HORROR FAIRY-TAIL ABOUT MOTHERLAND: ILYA BOYASHOV, ANDREY TURGENEV, ALEKSANDR TEREKHOV

S. P. Orobiy

Blagoveshchensk State Pedagogical University. Blagoveshchensk

Analysis *of three* contemporary novels domestic demonstrates how different in outlook and creative installations writers approach the artistic development of the Soviet traumatic experience.

Key words: modern Russian literature, historical experience, the novel

ANTINOMY OF LIFE - DEATH IN THE LYRIC POET NIKOLAI GUMILEV

T. L. Pavlova, E. G. Razdjakonova

Technical Institute (branch) of North-Eastern Federal University named after M. K. Ammosov. Nurengry

The article puts an emphasis on the antinomic sets of N. Gumilev's creative works. The authors of the article referring to the poetic works of Gumilev, argue that the antinomy of life – death is caused by the romantic world-view of the author and viewed as the reason causing their contrast range and the conflict of her lyrical pieces.

Key words: antinomic sets, romantic world-view, life, death, antithesis, conflict

THE THEOLOGICAL IMAGE OF "GREAT WISDOM – SOPHIA" IN M. VOLOSHIN'S POETRY

S. M. Pinaev

Russian university of Peoples' Friendship. Moscow

The author investigates traditions of VI. Solovjov in M. Voloshin's poetry, reveals the motive of the Eternal Womanhood, "Great Wisdom – Sophi*a*" *which* realizes in M. Voloshin's creative work.

Key words: Sophia, symbol, colour, outlook, philosophy, aesthetics, earthly, heavenly

THE ART WORLD OF ANATOLIY USTJANTSEV

V.A. Redkin

Tver State University. Tver

Anatoliy Ustjantsev lyrics in its main characters are quite intellectual for such type of poems with using all world best known images. In his poetic there is a lot of postmodern. In his best poems he became to the philosophy level of understanding the life. The author is worry about the topics of the purpose of human being and of the difficult search his place in the living to the way to the very Statement. The poet's mastery and professionalism is shown in variety stanzas, subtle instrumentation and originality of topics.

Key words: Anatoliy Ustjantsev, Tver's poetry, postmodern, intertextuality, philosophy level of understanding the life, metaphor, sound writing

INITIATION ARCHAEOPLOT IN KAFKA'S NOVEL "CONDEMNATION"

N. V. Semenova

Tver State University. Tver

The article dedicates initiation archaeoplot in Kafka's novel "Condemnation". Here has proved that the identical results, which was received with different languages of description may be a criteria of interpretation reliability.

Key words: Franz Kafka, psychoanalysis, the story of initiation, the principle of subsidiarity, a meta-language

AKHMATOVA'S INTERTEXT IN RUSSIAN NETWORK POETRY

L. N. Skakovskaya

Tver State University. Tver

The article dedicates so-colled network poetry – the new and unexplored phenomenon. The author addressed to the research to Akhmatova's intertext using well-known poetic internet sites.

Key words: intertext, Internet, network, poetry, tradition, Anna Akhmatova

LINGUISTICS

THE MATERIAL FEATURES OF THE RUSSIAN CONCEPT ВЕЖЛИВОСТЬ (POLITENESS) AND THE GERMAN CONCEPT *HÖFLICHKEIT* (POLITENESS)

A. G. Bogdanova

Tomsk Polytechnic University. Tomsk

The article examines the material features of the Russian concept Вежливость (politeness) and the German concept Höflichkeit (politeness). These features made it possible to mark out the group of figurative features of the concept under consideration which is important in relation to the process of verbalization. Material features of politeness are focal for both Russian and German linguistic consciousness, which can be demonstrated by a large number of variations of language expressions. A lot of discovered material features are national specific.

Key words: concept, conceptual structure, conceptual metaphor, concept features.

THE WORLD "YES" IN THE MODERN RUSSIAN LANGUAGE

O. B. Vlasova

Tver State University. Tver

The article is about some difficult questions about the differentiation the homonyms. The author has concentrated on the homonyms in the service parts of language and interjections.

Key words: conjunctions, particles, interjections, homonyms

ABOUT ZERO SUFFIXATION IN ANTHROPONYMIC FORM-BUILDING

I. M. Ganzhina

Tver State University. Tver

The article is devoted to the diachronic regional anthroponymic word-formation. It researches the forms of Christian personal names, recorded in the monuments of the Tver Business Writing of before-national period, the formation of which is associated with zero suffixation, examines the leading trends with phonetic processes that accompanied this method of derivation.

Key words: onym, Christian personal name, the calendar name, the canonical form of the name, qualitativ, suffix, pseudoformant, zero suffixation, word formation model, inflexion

OCCASIONALISMS AS A KEY ELEMENTS OF AUTHOR CONCEPTOSPHERE RECONSTRUCTION

I. V. Gladilina, E. G. Usovick Tver State Uybversity. Tver

I ver State Oybversity. I ver

This article is dedicated to the problems of ideographic description of lexicalsemantic system of the language on the base of analysis of structure and functioning of occasionalism as a conceptual dominant of speech composition those are classical text of «The history of one sity» by M. E. Saltykov-Zhshedrin and post-modern novel «Kys» by T. N. Tolstaya. *Key words: ideography, conceptosphere, illustration, lexical-semantic group, occasionalism*

JOURNALISM AND ADVERTISING

THE PROBLEM OF THE INFLUENCE OF THE AMERICAN LINGUACUL-TURE ON THE STATE OF RUSSIAN LANGUAGE IN MASS MEDIA

A. T. Aksenova, V. M. Mirzoeva, N. D. Mikhaylova

Tver State Medical Academy. Tver

The article is devoted to the reflection of the problem of the influence of the American linguaculture on the state of the Russian Language in the modern mass media. The problems of the newspaper and TV materials are considered various approaches to the highlighting of the questions, connected with the «amerikanization» of the Russian style of speaking, depending on the «formal» of the periodicals, are revealed. The tendency to the changing of the public opinion on this question is determined. *Key words: American linguaculture, state of the Russian Language, mass media*

JOURNALISM OF P. P. POTEMKIN

E. N. Bryzgalova Tver State University. Tver

The article presents essays poet of the Silver age P. P. Potemkin. This page of his work is poorly studied, although it is also of interest as a work of talented writer, and as a document of the epoch.

Key words: P. P. Potemkin, essay, essays, journalism

THE FEATURES OF THE LOANWORDS IN ADVERTISING (BASED ON THE YOUTH PRESS)

E. S. Velim

Tver State University. Tver

The text of the Russian advertising is a successfully developed and constantly changing space. The modern stage of familiarization loanwords in advertising is characterized by the increasing of Anglicisms. The Language of the Advertising with its capitation before something new goes away from the stereotypes of the classical language. The Russian Advertising accumulating the best style including Anglicisms became the active source of new words in Russian.

Key words: loanwords, advertising, the advertising language, the system of the advertising communication

THE SPORTS MEDIA TEXT: THE GAME OR REALITY

I. E. Ivanova

Tver State University. Tver

Sports media text is considered in this article as a result of Internet interaction between journalistic practices, replicas of the subjects of media texts, evaluative statements

audience. In the article, has taken a brief content analysis of publications portals «Sportbox.ru», «Sports.ru», materials of social networks. *Key words: media text, media image, media reality, media culture*

POLITICAL AND IDEOLOGICAL PRECONDITIONS OF CREATION OF THE MEDIA TEXT

B. Ya. Misonzhnikov

St. Petersburg State University. St. Peterburg

Preconditions of creation of the media text are considered, and the conclusion that the corresponding conditions are necessary for its effective producing not only production and technological, but also political and ideological character is drawn. Only in the conditions of mature civil society and a priority of the law mass media can get liberty: through a personal freedom – communication freedom.

Keywords: media text, freedom of speech, subject of media process, mass communication.

RESERCH RECORDS AND REPORTS. TEACHING PROBLEMS

THE OPEN HORIZONS OF SCIENCE ABOUT LITERATURE. REFLECTIONS ABOUT PRACTICE OF PREPARATION OF YOUNG PHILOLOGISTS

A. A. Dyrdin, L. V. Koroukhova

Ulyanovsk State Technical University. Ulyanovsk

In article some accents in a problem of preparation of young specialists in the field of science about literature are placed. The attention to the most difficult specific situations in mastering by bases of literary and all-humanitarian knowledge is paid. In article the content aspect of an author's course of lectures of L. V. Polyakova «Literary criticism is considered. Introduction in research practice, a perspective and terminology. Author's course of lectures for graduate students».

Key words: modern literary criticism, theory and research methodology, Russian literature, polemic, practice of training of specialists, author's course of lectures of L. V. Polyakova

CONDUCT A PILOT STUDY OF FOREIGN LANGUAGE ON THE METHOD OF THE SOCIO-CULTURAL SKILLS DEVELOPMENT BY MEANS OF MODERN INTERNET TECHNOLOGIES

I. K. Zabrodina, D. E. Erdibaeva

Tomsk Polytechnic University. Tomsk

This paper considers the effectiveness of methodical system of socio-cultural skills development of students, studying German by means of modern Internet technologies, which was determined in a pilot teaching. The authors explore the problem of pilot teaching, describe the participants and the stages of pilot teaching, conduct statistical analysis of the data of the pilot teaching of the control and experimental groups. *Key words: teaching the culture, teaching a foreign language, socio-cultural skills*,

Key words: teaching the culture, teaching a foreign language, socio-cultural skills, methodical system, ICT, pilot teaching

THE QUESTION OF STUDYING OF SPEECH DIALOGIZATION DURING TEACHING SPECIAL COURSES

N. N. Kirillova

R. E Alekseev's Nyzhniy Novgorod State Technical University. Nizhniy Novgorod

The article is devoted to studying basic methods of monological speech dialogization. Some approaches to term "speech dialogization" interpretation are considered, and also methodical recommendations for *dialogization* application resources in the conditions of speech subjects teaching are offered.

*Key words: dialogue, principles of dialogiza***t***ion, means of introduction dialogue in monological speech, interaction a speaker and audience*

INTELLIGENTSIA: TO BE OR NOT TO BE? DOSTOYEVSKY'S ANSWER

A. Y. Kolpakov

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The article, based on Dostoyevsky's text is considered one of the characteristics of consciousness of the Russian intelligentsia – her doubts in their own significance. As a result, we come to the conclusion that Dostoyevsky embodied two polar opinions on intelligentsia: confi*dence in* its significance and denial of its need. Thus, we argue that Dostoevsky expressed one of the key oppositions of the educated mind, oscillating between the messianism and alientation.

Key words: Dostoevsky, intelligentsia, Russian literature, the consciousness of the Russian intelligentsia, Westerners, Slavophiles, society, people and the intelligentsia

THE SPRING OF LITERATURE IN KIMRY

V. V. Korkunov LLC West-Consulting, Moscow «Deti Ra», «Zarubezhnye zapiski» Editors

The main point of the article is the spring of literature in Kimry (Russia, Tver Region), according to newspaper material of 1920-es. *Key words: poetry, the Kimry Text, Kimry, Rosenblum, Kruchek.*

THE GAME WITH THE CLASSICS: LITERARY MUTATION IN PROSE OF M. YELIZAROV (ON THE EXAMPLE OF TEXTS «HOSPITAL» AND «CARTOONS»)

S. F. Merkushov

Tver State University. Tver

Substantiates the regularity of the use of Mikhail Yelizarov in own texts of literary reminiscences of classical and Soviet works. *Key words: artistic and textual parallel, allusion, reminiscence*

FOLKLORE-ETHNOGRAFIC HAND-WRITTEN MATERIALS IN REGIONAL MUSEUM OTF THE CITY OF KASHIN OF THE TVER REGION

A. A. Petrov

Tver State University. Tver

In this article are considered materials of folklore – ethnographic expedition to the Kashinsky region of the Tver region. During inspection in funds of Local museum a set of hand-written materials on traditional culture of the region was revealed. Among the revealed texts– one of early records of Christmas carols and a student's song of the Tver earth.

Key words: folklore, ethnography, local history.

ACTUALIZATION OF THE PROBLEM OF THE STRIKT INTERPRETATION OF THE NOTION SITUATION

N. K. Poleshchouk¹, R. A. Novikov¹, S. N. Evdokimov²

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Progressing intensification of the demand for the interpretation of the notion "situation" in global, generalized and local scales has been proved. The research is based on the usage of the following indicators: significance and demand for the object of cognition in the educational, technical, scientific and organizational and management fields of activity. The attention is drawn to the necessity of the meaning of the notion "situation" that is the primary task when developing the vector of the classification of multiple permitted situations.

Key words: notion "situation", strict interpretation, significance, demand, actualization, field of activity

A. S. PUSHKIN AND N. I. TRAYPKIN ABOUT LUKHOMORYE, BUYAN ISLAND, CHERNOMORE AND THE GOLDEN COCKEREL

T. N. Khriptulova

Tver State University. Tver

In Nickolay Tryapkin's lyric Russian fairy-tail tradition is shown as a diversity of different fairy-tail types and images. Poet plunged into the folk culture elements, which feed his creation, and assimilated the literature experience of the Russian poets of XIX century especially Aleksandr Pushkin.

Key words: fairy-tail, fairy-tail traditions, myth, Aleksandr Pushkin, Nykolay Tryapkin

YOUNG RESERCHERS

KONSTANTIN MIKLASHEVSKY AS A COMEDY DELL'ARTE FOLLOWER

A. Akhmady

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In this article described the attitude of Russian playwright and theater historian, K. M. Miklashevsky (1886–1943) toward Commedia dell'arte. In his study of "La commedia

dell'arte or The theatre of Italian comedians of XVI, XVII and XVIII centuries" he distinguished the true Italian commedia dell'arte from its distorted French version and pointed out his reasons to prefer the K. Gozzi's school over the K. Goldoni's one. In his play "Four Heartthrobs", Miklashevsky incarnated the aesthetic principles and stage positions of the classical commedia dell'arte (typical masks, slapstick, using the topical themes, direct contact with the audience).

Key words: commedia dell'arte, masks, contact with the audience.

"RUSSIAN" AND "GERMAN" ARTISTIC SPACES IN WORKS OF A. P. CHEKHOV

T. O. Buglak

Tver State University. Tver

The article discusses the opposition and interaction of "Russian" and "German" artistic spaces in works of A. P. Chekhov. Also the article characterizes moving and motionl*ess German* characters of Chekhov's works.

Key words: A. P. Chekhov, artistic space, national character, moving and motionless characters

OF NOSTALGIA IN LATER WORK DON-AMINADO

M. A. Budagova

Tver State University. Tver

The article is devoted to collected poems «In those fabulous years» («V te basnoslovnye goda») (1951). The main and secondary motives of late poems are revealed, such as motive of war, destruction, search, destiny, nostalgia, recollection, self-knowledge, pacification in private life.

Key words: motive, motive structure, main and secondary (side) motives, lyricism, irony, satire, nostalgia, emigration

THE IMAGE OF THE MOTHER IN THE RUSSIAN AND INDIAN PROSE: V. G. RASPUTIN'S "THE LAST TIME" AND K. MARKANDAYA'S "NECTAR IN A SIEVE"

B. Bulbul

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The onset of industrialization and modernization in the second half of the twentieth century largely left negative impact on the culture and moral traditions of India and Russia - destroying the connection between generations, between a mother and her children. Kamala Markandaya ("Nectar in a Sieve"), Valentin Rasputin ("Deadline") have created images of rural mothers who did not respond to rapid changes in time, and by their strong will and love saved their home and children from decay.

Key words: typology in the Russian and Indian prose, the village women, the role of the mother, the identity of the individual in a changing world

THE ITALIAN TEXT IN OSIP MANDELSTAM'S POETRY: TRAGIC SEMANTICS OF THE POEM "THE VENETIAN LIFE"

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In article the problem of "the Italian text" in O. M. Mandelstam's poetry is designated, at semiotics and arhetipical level the poem "The Venetian Life" text is analysed, its main motives are revealed, the symbolics of the text is in detail studied and value so-called "the Venetian code" is considered.

Key words: Italy, Venice, motive of dying, motive of eternal repetition, revival, mourning semantics, ekphrasys

A GENRE OF LITERARY PORTRAIT IN THE NOVEL "PICTURES BY PAINTER OF BATTLE-PIECES" BY A. A. PROKHANOV

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The article touches upon the refraction of a genre of literary portrait in the novel "Pictures by painter of battle-pieces" by A. A. Prokhanov. Also the article examines the problems of the influence of literary portraits from the novel on the novel's composition in general on purpose to strengthen the author's point.

Key words: A. A. Prokhanov, war prose, genre, composition, literary portrait

CHARACTERISTICS OF INDIVIDUAL STYLE IN THE "NOTES" OF A. T. BOLOTOV AND G. R. DERZHAVIN

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"Notes" of A. T. Bolotov are considered in an article in the context of the tradition of the epoch epistolary genre. Existing conceptualization about Bolotov like prose-writer are expanded due to careful study of writer's style, having a significant impact on the development of literary language in Russia as well as the formation of autobiographical prose and memoirs in Russia. A comparative analysis of the works of A.T. Bolotov and "Notes" of Derzhavin, similar in spirit and genre, not only helps to identify common traits characterizing literary process of the 18th century, but also individual style of his prose.

Key words: *A. T. Bolotov, G. R. Derzhavin, autobiographical prose, individual style, language, style peculiarities*

PROBLEM-THEMATIC AND ARTISTIC THE ORIGINALITY OF PROSE YURI KRASAVIN

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Creativity large Tver writer Yuri Krasavin characterized as noticeable phenomenon of modern Rusian literature and considered in the context of rural prose.

Key words: rural prose novel, story, issues, style, Tverskaya literature, Yu. Krasavin

TRADITIONS AND INNOVATIONS IN MYKHAIL USPENSKY'S WORKS

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The article deals with the literary traditions in the works of M. Uspensky. The attention of writer to genetic memory of the people, to the moral and cultural values is emphasised. *Key words: M. Uspensky, folklore, modernity, language game, post-modernism*

FRENCH HISTORICAL NOVEL OF THE 1840-S AND 1850-S: "JEAN CAVALIER OU LES FANATIQUES DES CEVENNES" BY E. SUE

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The article focuses on historical novel by E. Sue "Jean Cavalier ou Les fanatiques des Cevennes" (1840) in the context of the evolution of the genre of historical novel of XIX century and the related issue of the formation of popular fiction in the French literature of XIX century.

Key words: historical novel, roman populaire, gothic novel, popular fiction.

THE CONCEPT OF "CROSS-CULTURAL COMMUNICATION" IN LITERARYCRITICISM

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This article is devoted to the concept of "cross-cultural communication" in literary criticism. It shows an importance of this term for analysis of the image of countries, represented in the foreign literature.

Key words: cross-cultural communication, imagology, literature, international relationship

RUSSIAN EPISODES IN THE RAINIS'S BIOGRAPHY

E. V. Titova

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The article is devoted to the actual topic of intercultural communication and its associated rethinking of the cultural heritage of the Soviet era. On the example of biographical works of J. Kalnin', E. Parnov, R. Dobrovensky concretized problems of representation of the *other* in the culture.

Key words: intercultural communication, national identity, biographical novel, the image of the other

F. M. DOSTOYEVSKY AND K. P. POBEDONOSTSEV: SELECTED LETTERS IN THE STARAYA RYSSA

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This article talks about the relationship of two distinguished men of his time – the writer Dostoyevsky and major public figure and politician K. P. Pobedonostsev. *Key words:* correspondent, correspondence, divinity, question, faith, morality, the person, patronage, trust, score, impact, work.

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VIII CHECHOV'S READINGS IN TVER S. Y. Nickolaeva

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